

CONTEST

High School/Youth "Get Out the Minority Vote" (GOTMV) Advertising Campaign Competition for Local Elections



Challenge: Create an Advertising campaign utilizing a combination of all or some of these mediums -Social Media/Video/Music/Graphics etc. to reach minority and youth voters for the 2018 City Elections in March 2018.

**Contest Dates: December 11, 2017-
January 2, 2018**

Entry Form and more information can be found at alachuadems.org

Email demwomenalachua@gmail.com

with completed form, link to any video and/or audio, social media campaign and attach other artwork, design or materials as a pdf or jpeg.

Or mail a flash drive with materials and form to:

**Attn: Sheryl Eddie, Communications Chair
Alachua County Democratic Executive Committee
PO Box 5216 Gainesville, FL 32627**

Entries must be received by January 2nd (Please account for Holiday mail schedule)

Winners will be notified on the 5th and are invited to be recognized at the DEC General Meeting on January 10, 2018 at 7 pm at The Gainesville Police Station- corner of NW 6th St. & NW 8th Ave.

Contest Prizes: All winners/winning teams will be recognized.

1 st Place	\$300
2 nd Place	\$125
3 rd Place	\$ 75



If team prize money will be divided among members of that team. Parts or all of the campaign(s) maybe used to help get out the vote!

Sponsored By the Alachua County Democratic Party