



UNITY FOUNDATION PRESENTS

THE OFFICIAL
HOMECOMING

AFTER JAM

"FUN FOR THE ENTIRE FAMILY"

**Expand your brand
and business...**

On Friday, October 4, 2019
(following the UF Homecoming Parade)

2pm on Citizen Field Park

1100 NE 14th Street

Gainesville, FL 32601

**Sponsorship Presentation by
Karl Anderson of Triple A Marketing**

"After over 35 years the *Homecoming After Jam* is back and back to stay."

-Tyrone Baker The Touch Down Maker
(Former Gator Great Running Back)

An East Gainesville Tradition..



That once attracted up to
4,000 in attendance

About the Homecoming After Jam...

After over 35 years, the Community Impact Corporation (CIC) in collaboration with the Unity Foundation has decided to bring it back to our community. The Unity Foundation is comprised of members of the community who are dedicated to sponsoring activities and events that bring our community together and promote cultural awareness.

They also provide scholarships to students of Alachua County.

While Gatornation is very diverse, it is largely contributed to the Homecoming After Jam started by WONE and Music Express and later continued by the MLK Commission of Florida, Inc. The purpose was to help continue the positive vibes from the parade to East Gainesville. This gave the East Gainesville community a spirit of optimism, a sense of unity, encouragement to pursue college, as well, it gave citizens an opportunity to share their talents. In addition, since everyone is out of school on that day it served as a good outing to keep the kids occupied to prevent them from being idle and getting into trouble.

A Win-Win Situation...

We understand the important role of providing a safe, fun, family-friendly environment; however, we cannot do this without your help. We invite you to serve as a co-sponsor of this event, while supporting a worthy cause. This will give you the opportunity to gain positive exposure in the community, generate goodwill and make a positive impression on current and potential customers as well as the local media.



Choose your level...



Level 1
**Gecko
Package**

Level 2
**Chameleon
Package**

Level 3
**Gator
Package**

Level 4
**Bull Gator
Package**

Gecko Package- Name on event flyer, social media advertisement, and name on the gecko group banner. \$250

Chameleon Package- Gecko package plus, name/logo on back of event t-shirt, banner, and acknowledgement at event. \$500

Gator Package- Gecko and Chameleon packages plus, a display table for marketing, acknowledgment and presentation during event, and name in all media materials/advisories. \$1,000

The deadline for sponsorship is Friday September 20, 2019.

Bull Gator Package- Gecko, Chameleon and Gator packages plus, exclusive sponsor, on stage banner, title sponsor acknowledgement, 3-5 minute greetings. \$5,000

The deadline for sponsorship is
Friday September 20, 2019.

THANKS FOR YOUR PARTNERSHIP



Name Business: _____
Contact Person: _____
Contact Number: _____ Alternate Number: _____
Address: _____
_____ Zip code _____



Name the sponsorship package that you have selected:

If paying by credit card, there will be a 3.85% increase. Call in to 352-339-3851 for merchant services.

Mail the application:

COMMUNITY IMPACT CORPORATION

+C/o: Karl Anderson

4925 NE 3rd Place

Gainesville FL 32641

United States



For more information call Karl Anderson at 352-339-3851



Community Impact
CORPORATION